

Only 3 Colors

Choose just three colors and stick with them.

One Tool Only

Create everything using just one app or method.

No Text Allowed

Communicate your idea visually without any writing.

Monochrome

Black and white only—lean into contrast and form.

Max 3 Elements

Only three visual components total—nothing more.

Add Motion

Your final output must include some kind of animation.

Make It Interactive

Include one click, tap, or hover moment.

Time-Based Element

Something in your project must change over time.

Include Sound

Add a loop, tone, or ambient background track.

Scroll First

Design something that reveals more as you scroll.

Opposite Day

Take your idea and flip its tone, style, or mood.

Make It Tiny

Shrink your entire concept into a small square or micro-format.

Style Swap

Use a totally different visual or brand style.

Analog Version

Try mocking it up by hand—paper, sketchbook, sticky notes.

Use a Grid

Constrain all layout decisions to a clear grid system.

Finish in 30 Minutes

Start a timer and hit go. Done = done.

Break into 3 Sprints

Divide your work into 3 clear, timed phases.

One-Day Turnaround

Complete the project in under 24 hours.

No Revisions

Whatever you finish on the first pass stays.

Sleep on It Once

Sketch today, finalize tomorrow—nothing in between.